

The Press and Journal

Tuesday 19 April 2011

MURRAY STRACHAN DRAWS ON 25-YEAR CAREER IN COMMERCE TO INSPIRE RGU STUDENT AUDIENCE

Entrepreneur brings wealth of experience to Absoft lecture

[More Pictures](#)

BY KEITH FINDLAY

Published: 15/04/2011

Murray Strachan with students Fiona Buchan and Dinesh Raj

A business expert with a string of successes behind him gave more than 300 degree students a valuable insight into entrepreneurship yesterday.

Murray Strachan was delivering the 2011 Absoft entrepreneurship lecture at Robert Gordon University (RGU), in Aberdeen.

The annual lecture is now in its 16th year and has been sponsored by Aberdeen-based software consultant Absoft since 2002.

Mr Strachan, an honorary professor at the university, is managing director of Bridge of Allan-based business adviser Strachan and Partners and chief executive of Scottish business investment group Albyn Ventures.

With a career in commerce spanning 25 years, Mr Strachan was well placed to inspire his RGU student audience. He is also vice-chairman of the Entrepreneurial Exchange in Scotland, an initiative which aims to help entrepreneurs to realise their full potential.

In his business life, he has held a variety of executive and non-executive director, general management, organisational-development and commercial positions.

Sharing his story with the students, he highlighted some of the key lessons he had learned along the way.

Mr Strachan said: "Entrepreneurs are vital to Scotland's continued economic growth and I hope that by giving an insight into how I got to where I am today, I have provided some inspiration to those who may be planning on setting up a business themselves.

"It takes a lot of hard work and commitment to reach one's goals and I hope that I have taught the students that they have to serve their time in business before making a success of an entrepreneurial idea. I was honoured to share my story with such enthusiastic students, who I hope will become influential members of our business community."

Absoft managing director Ian Mechie, said: "Murray has had a diverse career and we were delighted to have someone of his calibre speaking this year.

"I have no doubt that his entrepreneurial flair and expertise helped to capture the interests of the audience."



Click here to find out about our **DIGITAL EDITION**

